

One-Page Podcast Plan

Answer these 8 questions to create your one-page podcast plan.

1. What is the general topic of my podcast

2. Who is my ideal listener i.e. gender, age, profession, interests etc.?

3. What will my podcast help them to do? Is there a problem I'll help them solve?

4. How would I describe my podcast to my ideal listener in 3 to 5 sentences?

5. How would I describe my podcast to my ideal listener in 1 sentence?

6. Will I have a co-host? Will I interview guests on my podcast?

Create Your Minimum Viable Podcast in 7 Days

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7. What ONE word best summarizes what my podcast is about?

8. Write down 3 to 5 ideas for a podcast name